



Assessment 4

Public Relations N6 (College of Cape Town)



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Assessment 4

WRITING GUIDELINES

Note this is an individual formative assignment that counts towards your continuous Assessment process. So do your level best.

Limit your answer to five (5) pages from Introduction to Conclusion.

Assignment Structure should consist of Cover page, Table of Contents, Discussion with supporting sources, List of sources used.

QUESTION

What is the difference between a data element, a field, a record, a file and a database?

[100]

Please note that the assessment will be done based on the following critical assessment criteria:

The research itself, the research theme you are supposed to address (With sources not older than 5 years). Research insight you provide (With sources not older than 5 years). Academic language usage and style and technical care.